

Ostrava

Candidate for the title of European Capital of Culture 2015

AMBITIONS AND KEY POINTS OF THE CANDIDACY PROJECT





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AMBITIONS AND KEY POINTS OF THE CANDIDACY PROJECT

Main goal and motto

A place for a happy life

as the most ambitious goal, appropriate to the 30th anniversary of the European Capital of Culture project

Main principles

Realistic idealism Large and small truths

A city that offers the opportunity for a better life
Culture in an industrial city with the specific transformational conditions of a post-socialist society as a means for creating a better civic society

Goals

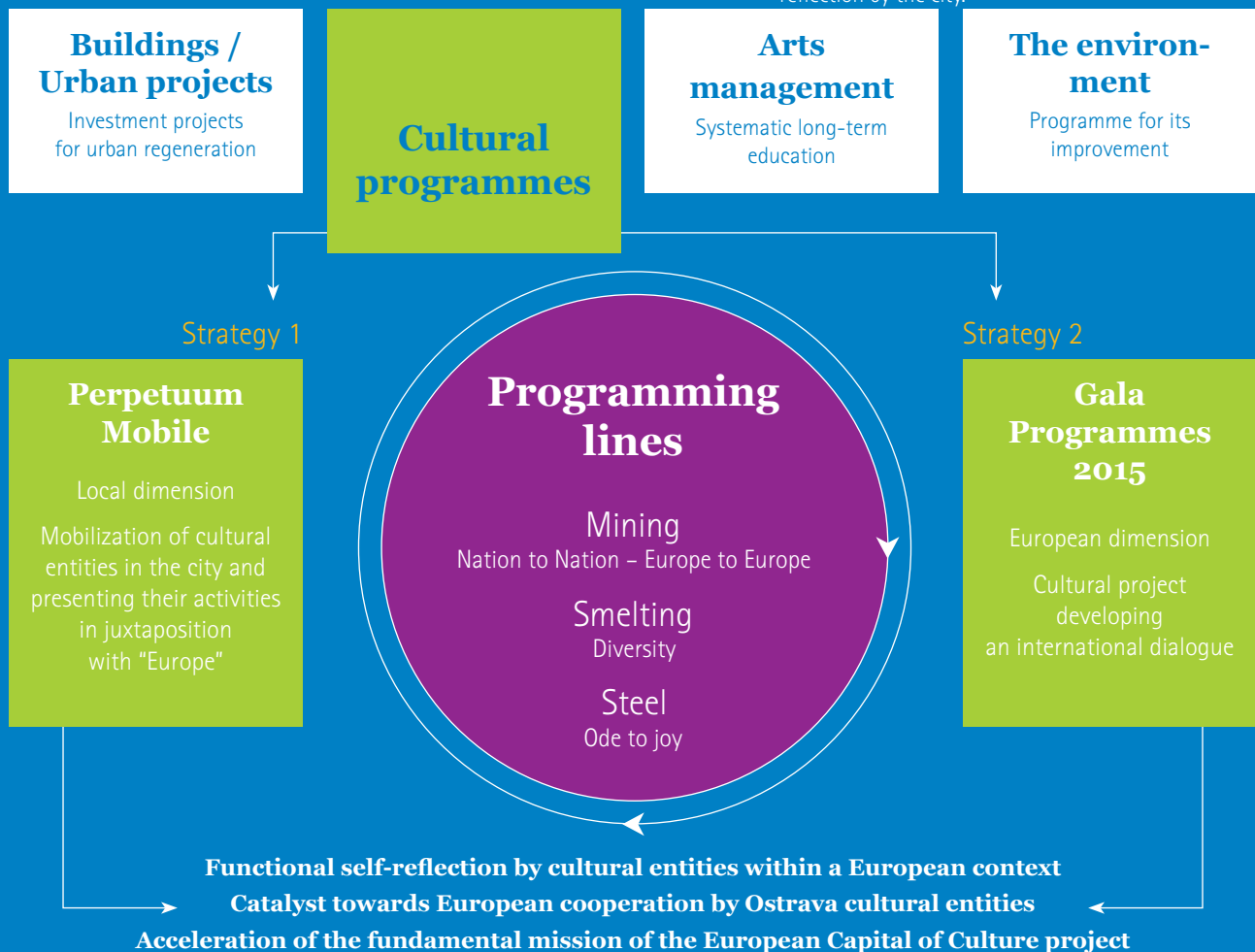
Goal No. 1

To support a distinctive contemporary European artistic output. To implement the findings of the New Athens Charter of 2003, drawn up by the European Council of Town Planners, and to apply the 10 points of a modern city to Ostrava.

Goal No. 2

To open a path for the long-term interconnection of Ostrava with European culture and to develop artistic and cultural activity as a means for urban regeneration – by improving the quality of public space, through the cultural programme, by involving cultural entities and city residents, by enabling a self-reflection by the city.

Project



A European project, thanks to which Ostrava will become the embodiment of the transformational changes throughout the Czech Republic in the eyes of Europe

The Ostrava 2015 project stems from European cultural values. The candidacy project aims to make a significant contribution to the development of European creativity and contemporary artistic activity.

Since the Velvet Revolution in 1989 and its entry to the European Union in 2004, the Czech Republic has been going through the greatest changes in its history. Ostrava and its project for the title of European Capital of Culture 2015 will demonstrate these changes to Europe – redefining the role of culture in an industrial city with the specific transitional conditions of a post-socialist society. Ostrava will become a symbol of these changes.

The European Capital of Culture project offers the opportunity for the functional and symbolic completion of the process of restructuring the region and of its transformation from an industrial to a post-industrial city. The responsibility connected with holding the title of European Capital of Culture will motivate local institutions and individuals, and thus increase the competitiveness of the city in terms of creative industries and infrastructure, which will contribute to the physical, functional and social regeneration of the city. Ostrava's candidacy for the title of ECOC 2015 has provided a unifying framework for the city's transformation, which has been underway since the 1990s.

We have chosen the most ambitious scenario possible: Our project is comprehensive and incorporates community, cultural, social, urban-planning, architectural, environmental and economic aspects. It is designed to build enduring European ties and ensure lasting effects even after the year 2015.

The project links back to Ostrava's history in the interwar period, when it truly was a European centre – progressive, multicultural, in vigorous dialogue with the rest of Europe. Ostrava 2015 will determine the future direction of the city's long-term development and enable its transformation into a healthy, competitive European city. Ostrava will be a city for a happy life.

The concept of the project was developed in accordance with the New Athens Charter, which was prepared by the European Council of Town Planners in 2003. The first part of this document, called “The Connected City”, deals with the current problems facing cities, and the second part outlines ten aspects of a modern city. The Ostrava 2015 project addresses all of these points. An example of incorporating the charter into the project is its flagship investment, the establishment of the Black Meadow Cluster in the centre of the city. The sociological, social and ecological dimension of the Black Meadow Cluster makes it exceptional in a European context – it will become a true symbol of the transformation of the Czech Republic. This future urban quarter situated on a former brownfield relates to another investment project, the extensive revitalization of a former industrial zone for cultural and social purposes – the second project of its kind in the Czech Republic. These urban renewal projects are integrated into the city centre, will create new jobs, will help to prevent the outflow of qualified people from the city, and will ensure the sustainability of the entire project.

For the cultural programme, we have devised two basic strategies based on well-defined goals:

- Perpetuum Mobile, which is an instrument for involving all cultural players in the city, for their self-reflection within a pan-European context, as well as a tool to systematically accelerate the European Capital of Culture phenomenon. It seeks new ways of solving problems, with a focus not on consequences but on causes.
- Gala Programmes 2015, which will be the main vehicles for conveying the European dimension of the programme part of the project.

A cultural project that accelerates the European Capital of Culture mission

The project reflects two ambitions: to encourage artistic progression, contemporary creation and international cooperation with the active participation of Ostrava residents, and also to broaden the city's cultural menu and improve its quality within a European context. It is precisely through the mobilization of cultural players in Ostrava and a presentation of their activities vis à vis "Europe", together with support for education in arts management and the establishment of a creative incubator in the Black Meadow Cluster, that we will achieve sustainability of the project and lasting effects on the life of the city after the year 2015. To build the cultural programme (including for the years leading up to 2015 and those after it), a dramaturgical centre will be set up consisting of ten curators – distinguished personalities from the Czech Republic and abroad – who will be chosen through an open selection process. All forces in Ostrava will participate in the project – the city, the region and the private sector. The most significant private entity working on the project is the company Vítkovice, a.s. (employing 8 500 people in Ostrava), whose participation includes commissioning of several structures, art works and other activities.

The benefit of the project, for both Europe and the city, can be illustrated with the following examples.

Commissions of new art works as part of the following projects:

“Ostrava+” – the creation of four films and one radio play about emblematic personalities for the project and art works connected with the city (aspects of the interconnectedness of history, self-reflection)
“In Ostrava: Music of Today” – commission of a work by a renowned European composer (part of the project is also support for the presentation of new orchestral compositions by young composers)

“Paul Kupelwieser – Visionary Operas for the 21st Century” – commission of new operas

“Premier League” – new choreography by renowned creators from the National Moravian-Silesian Theatre

“Utopia” – commission of new art works

“The Iron Sculpture“ – symposia of three-dimensional forms 2011–2015 – new sculptures and objects in the city’s public spaces

“Vietnamese Bedtime Cartoons” – a 13-part animated series for children

New recurring events and long-term projects:

Ostrava Camera Eye international film festival

“Ostrava Urban Olympics”

Month of Authors’ Readings in Ostrava

The White Book of Ostrava Culture

“Ostrava Cultural Portal”

“City Orientation System”

New institutions to be established:

Ostrava Science and Technology Centre and

“Coal – Coke – Iron” – a unique exposition on the production process, from the mining of coal and the manufacture of coke and

electric energy to the production of iron

Kunsthalle – the first municipal exhibition hall in Ostrava

Creative incubator

Music Pavilion

Gas Pres congress and community centre

The Factory – Centre for the Young Generation

Old Arena – club for culture and information 2015

Utilization of landmark-protected industrial monuments, the Double Hall and Single Hall, for cultural and social purposes (a new project by the city and a private investor, which has already gained support from EU Structural Funds)

New architecture by renowned architects:

Participation in the urban planning competition for the revitalization of the Black Meadow site was confirmed by four prestigious international architecture studios, among others: Foreign Office Architects (Great Britain), Lacaton & Vassal Architectes (France), and NL Architects (the Netherlands), and Maxwan (the Netherlands), which won the competition. Also participating in the project are the architects Josef Pleskot and Josef Fránek. Architecture competitions will be announced for individual buildings within the Black Meadow Cluster, including the concert hall, municipal gallery, Music Pavilion, creative incubator, schools, and residential buildings.

Events supporting cultural tourism:

“Colours of Ostrava 2015”
“Ring of the Nibelung – Opera Project of the Century“ in the Vítkovice Ironworks complex
“Summit of Central European Culture”
“Edvard Munch – 110 Years After a Ground-breaking Exhibition”
“Korea–Europe / Encounter with the East / Tradition and Innovation – the Art of Korea”
“Contemporary Circus in Ostrava”
“Code:Mode!!! / Ostrava Young Fashion Weekend”
“18th European Meeting of Miners and Metalworkers”
“Jindřich Chalupecký Award in Ostrava 2015”

Events supporting the mobility of artists:

“In Ostrava: Music of Today”
“Summit of Central European Culture”
“Werkstatt Ostrava, Berlin”
“Month of Authors’ Readings 2015”
“The Other Europe”
“Three-Headed Dragon”
“Contemporary Circus in Ostrava”
“Premier League”
“The Swinging Factory / Music of Industrial Cities”
“Cover Story / 75 Years of Album Covers”



An attractive project for residents

The project emphasizes the indispensability of the culture of daily life. We are systematically placing projects of “high culture” next to those of “small culture”. These are just as important – they accompany us with every step, they create the face of the city and determine how people interconnect with the city. We are placing the grand Gala Programmes 2015 on the same plane as the culture of daily life – of families, schools, seniors.

We view expanded social networks of key institutions, individuals and public administrators in the city as the biggest benefit of the Ostrava 2015 candidacy project. This networking guarantees long-term sustainability of the project. The Ostrava 2015 project already has become an intermediary between the civic, public and private sectors.

We want to maximally involve citizens and offer them the greatest number of ways to participate in the project in its preparatory and implementation phases.

We are preparing a range of community projects, projects fostering social inclusion, and participatory projects. In these projects we will involve students through their schools, city residents through associations, working people through their employers, and the public through cultural institutions.

To gather greater support from residents, we are integrating popular existing events in the city into the programme (the Colours of Ostrava international festival of world music, the Janáček’s May International Music Festival, the Os-tra-var and Dream Factory theatre festivals, the St. Wenceslas Music Festival, Dance Ostrava, the Mezipatra Queer Film Festival, the Movement-Sound-Space – international festival of multimedia and intermedia creation). Further, as part of the Perpetuum Mobile cultural programme strategy, we are mobilizing all cultural forces in the city to focus their programming for the year 2015 in accordance with the two main criteria of the ECOC competition. They will offer their visitors/readers/listeners new programmes in an atmosphere of competitiveness fostered by the Perpetuum Mobile strategy.

Examples of community projects:

“Big Community Project”
“Ostrava Arrivals”
“Ostrava Arrivals 2015”
“Circus Try-It-Out”
“The Winter Out”
“Everyone Reads Everywhere”
“From the Church to the Pub”
“Green Points of Change 2015”
“Ostrava Tension” / tug-of-war between
Moravian and Silesian Ostrava
“Intercultural Park – Labyrinth of the World
and Paradise of the Heart”
“Ticket” as a gateway to further dimensions
of fun and communication in the community
“Ostrava’s Cultural Memory”

Democratization of culture is one of the priorities of the project. We are systematically dedicating ourselves, for example, to art in public space.

Examples of projects of this type:

“Ostrava Urban Olympics”
“CycloArt“ – a cycling path with pizzazz
“Art Within Reach / Shop Window Art / Art on Main Street”
“Utopia”
“The Iron Sculpture” / symposia of three-dimensional forms 2011–2015
“Sounding Chimneys”
“Ostrava by Tram”

Examples of projects aimed at specific target groups:

“Swan Dream / We Are on Queue”
“To Hear the City”
“Dance Videos”
“That’s How I See It...”
“City Orientation System”
“Ice Hockey World Championships and Ostrava 2015 (1–17 May 2015)”
“Across the Centuries”
“Senior Friendly”
“Through the Eyes of Vietnamese People”

We have forged partnerships with important sporting events and clubs in the city, such as the Ice Hockey World Championships (1–17 May 2015, Prague and Ostrava), with which we have prepared a joint project linking the world championships and the Ostrava 2015 project. We have also formed partnerships with the Baník Football Club, the Ostrava Golden Spike (a track meet in the IAAF category of the World Athletics Tour), and with the Czech Association of Figure Skating, which is competing to hold the European Figure Skating Championships in Ostrava in 2015.

Just as in the candidacy phase, we are involving volunteers in the project. The definition of volunteerism in the Czech Republic is just as problematic as it is in other post-socialist countries, where for forty years volunteerism was devalued by the totalitarian regime's policy of organizing a range of community activities on the principle of volunteer (although mandatory) socialist collectivism. The development of volunteerism on various levels – from involvement in individual parts of the project and individual programmes (especially ecological, social-health, culture and sport) to promotion and communication (ambassadors) – will be systematically cultivated through the project. The project supports strengthening the community, and thus it becomes an important initiator of a change in the perception of volunteerism in the city.

We have gained the support and cooperation of hoteliers, restaurateurs and business people for the project.



A project of extraordinary regional consequence

The project contains six major investment projects, of which four involve regeneration of former and current brownfield sites in the centre of the city: the Black Meadow Cluster, the landmark-protected buildings of the Single Hall and Double Hall on the site of the former Karolina coking plant, “New Vítkovice”, and the Landek Mining Museum, which is awaiting revitalization. Important architects have been contacted to take part in these crucial changes to the face of the city. The total cost of the main investment projects and projects closely related to the candidacy – investment in the transport infrastructure – reaches 502 000 000 EUR. The project plans on the revitalization of more than 155 hectares of land within the city. All these projects stem from the Strategic Development Plan for the City of Ostrava 2009–2015.

The candidacy project supports cultural development not only of the city centre but also throughout the entire city of Ostrava, which has some 320 000 residents. This is the essence of the strategy for the Perpetuum Mobile cultural programmes. Because Ostrava is geographically polycentric, in addition to enlivening the city centre we will place an emphasis on revitalizing the two biggest city districts, Ostrava–Poruba (71 000 residents) and Ostrava–Jih (115 000 residents). The project counts on the involvement of other cities in the agglomeration that are functionally closely connected with Ostrava. Examples of such projects are “Mobile Multifunctional Centre of the Ostrava 2015 Project”, “Ostrava Urban Olympics”, and “Cubes of Culture”.

Ostrava realizes in a fundamental way that we are not preparing the Ostrava 2015 project only for ourselves but for the entire region. Within a 100 km radius of Ostrava, there are 7.5 million residents.



Ostrava 2016, 2017, 2018...

The European Capital of Culture 2015 project is seen as an important catalyst for accelerating the positive and long-range trajectory of the city's development, and can be seen as its historic milestone.

After the year 2015:

- New cultural infrastructure redefines the cultural life of Ostrava and the entire agglomeration.
- The main bearer of the “standards of quality” will be the cultural cluster, where a compact urban structure will be established based on contemporary trends in urban planning, namely the spatial interconnection of work, housing and leisure.
- New Vítkovice, a revitalized former industrial complex, will become a new tourist destination and will be the starting point for a comprehensive approach by the city to industrial heritage.
- The establishment in the city of a field of study in arts management at the university level ensures sustainability of the project.
- The city employs culture for improved social inclusion. Involvement of citizens in the project increases social cohesion (solidarity), and therefore the social capital of the city.
- New long-term events will remain in Ostrava, including the Ostrava Urban Olympics, the Ostrava Camera Eye international film festival and the Month of Authors' Readings.
- Ostrava will strengthen the external and internal image of the city; it will become an established destination for cultural and industrial tourism.
- Openness and the ability of Ostrava and the region to absorb cultural stimulus from outside its borders will prove to be immeasurably important in the creation of novel ideas.



We have prepared a project of European dimensions that newly defines the role of culture in an industrial city with the specific transformational conditions of a post-socialist society.

We are starting out from a position of great existing potential – the city’s experience with cultural diversity and a creative milieu, informed by contemporary Czech cultural development.

In the socialist era, Ostrava “supported” the entire country through its heavy industry, which permanently influenced the city and its environment. Of all cities in the Czech Republic, Ostrava is the one that merits the historic opportunity offered by the ECOC project.

Ostrava has gone from the Velvet Revolution and entry into the European Union through shock economics and ongoing societal transformation. It has taken a number of steps that have been crucial for adapting to the principles and mechanisms of a developed market economy on the one hand, and for effective utilization of EU funds for key development projects in the region on the other hand. Despite the expenditure of effort in the past decades, it is still paying the price for its industrial history, which negatively influences the urban and economic structure of the city. Ostrava therefore sees the European Capital of Culture 2015 project as an opportunity to utilize culture as an important element in co-creating the new character of the city and the region, which will be a full-fledged part of the diverse palette of European culture.

The entry of the Czech Republic into the EU created positive external pressure on the development – especially regional, economic and educational – of the entire Czech Republic. Granting the title of European Capital of Culture 2015 to Ostrava would be an equally positive catalyst for Ostrava’s development. Aside from the cultural sphere, it would exert pressure to improve the environment (Ostrava is among the worst hit cities in the Czech Republic), and it would be a singular impulse to diversify the existing economic structure. The Ostrava 2015 project therefore is constructed in such a way to be able to maximally use these opportunities.

The benefits of the Ostrava 2015 project will not be enjoyed only by the city of Ostrava. The entire Ostrava agglomeration and the wider region will profit.

We are offering long-range solutions, not a one-off project.

The project is comprehensive, interconnecting community, cultural, social, urban, architectural, environmental and economic aspects.

We are emphasizing creative industry, involving young people in the life of the city (Ostrava is a city with 60 000 university and secondary school students).

We are searching for purpose and principles, this underpins our approach to the competition for European Capital of Culture.

The project is inspired by the experiences of other European Capitals of Culture.

**Cultural programme
of the Ostrava 2015 project**

Mining / Smelting / Steel

Mining

Nation to Nation – Europe to Europe

“The Ring of the Nibelung – Opera Project of the Century”

“Ostrava +”

“Month of Authors’ Readings 2015”

“Treasures of the Amber Road”

“Leoš Janáček: From the House of the Dead”

“Ostrava’s Cultural Memory”

“National to National?”

“Paul Kupelwieser – Visionary Operas for the 21st Century”

“Edvard Munch – 110 Years After a Groundbreaking Exhibition”

“Summit of Central European Culture”

“Three-Headed Dragon”

“Utopia”

“That’s How I See It...”

“Mobile Multifunctional Centre of the Ostrava 2015 Project”

“Minikunsthalle”

“Cover Story”

“Tickets”

“CIRCOM Regional Conference 2015”

“Art Within Reach”

“Ostrava Culture Portal”

Smelting

Diversity

“Coal – Coke – Iron”

“Swan’s Dream / We Are on Queue”

“From the Church to the Pub”

“Jindřich Chalupecký Award in Ostrava 2015”

“Intercultural Park”

“Old Arena – Club for Culture and Information 2015”

“Korea–Europe”

“Circus Try-It-Out”

“Vietnamese Bedtime Cartoons”

“Cubes of Culture”

“Anton Kolig”

“Premier League”

“The Other Europe, Part 2®”

“Iron Sculpture”

“Dance Videos”

“The Creative Miner”

“Seen Through Vietnamese Eyes...”

“Ostrava Arrivals 2015”

“To Hear the City”

“Werkstatt Ostrava, Berlin”

“Green Points of Change 2015”

“Culture Rooted in the Earth”

Steel

Ode to Joy

“Colours of Ostrava 2010–2015”

“Big Community Project”

“Ostrava Camera Eye International Film Festival 2015”

“Ostrava by Tram”

“CycloArt – a Cycling Path with Pizazz”

“City Orientation System”

“Ostrava Urban Olympics”

“Ballet Master MegaClass XXXXXL”

“Ostrava Nights – Midsummer Festival”

“18th European Meeting of Miners and Metalworkers”

“Reading is for Everyone, Anywhere...”

“In Ostrava: Music of Today”

“Contemporary Circus in Ostrava”

“Respiratory Symphony”

“The Winter Out”

“Sounding Chimneys”

“Ostrava Out”

“Radio Ostrava 2015”

“Senior Friendly”

“Tug-of-War Between Moravian and Silesian Ostrava”

“Run for 2015”

“The Swinging Factory”

“Across the Century”

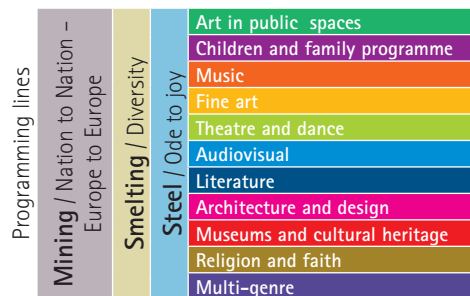
“Following in the Tyre Tracks of David Byrne”

“Code:Mode!!!”

“Ice Hockey World Championships 2015 in Ostrava (1–17 May 2015)”

“European Figure Skating Championships in Ostrava”

An Overview of Cultural Projects from 2009 to 2020



Mysterious Ostrava fold-out picture book
The OSTRAVA? Exhibition
White Book of Ostrava Culture
Ostrava Arrivals
Ostrava Camera Eye International Film Festival

2009

Ostrava's Cultural Memory
The Month of Author's Reading
Conference - Soft Development Factors
Ostrava Arrivals
Old Arena
Europrojects
Future City Game
The Symposium "Art, Cultural Diversity and..."
Run for 2015
Ostrava Full of Children
Ostrava Wide Open!!!
Colours of Ostrava
Minikunsthalle
Following in the Tyre Tracks of David Byrne
Dancing Day
Ostrava Camera Eye International Film Festival
The Black Meadow Cluster Exhibition
Ostrava Museum Night
Ostrava Out Prague
Ostrava Out Brno
Ostrava Out Pilsen
Ostrava Out Brussels
ApplicationFest
Black Meadow Event!!!

2010

Ostrava's Cultural Memory
The Month of Author's Reading
Ostrava Arrivals
Ostrava Culture Portal
Culture Rooted in the Earth
Green Points of Change 2015
Iron Sculpture
Old Arena
CycloArt
Run for 2015
Colours of Ostrava
Minikunsthalle
City Orientation System
Following in the Tyre Tracks of David Byrne
Ostrava Camera Eye International Film Festival
Ostrava out Turku
Ostrava Out Tallin

2011

	Ostrava's Cultural Memory
	Utopia II - Art in the Media
	The Month of Author's Reading
	Ostrava Arrivals
	Ostrava Culture Portal
	Intercultural Park
	We Are on Queue
	Culture Rooted in the Earth
	Green Points of Change 2015
	Iron Sculpture
	Old Arena
	CycloArt
	Run for 2015
	Colours of Ostrava
	Minikunsthalle
	City Orientation System
	Following in the Tyre Tracks of David Byrne
	Senior Friendly
	Ostrava Camera Eye International Film Festival
	Ostrava out Guimarães
	Ostrava Out Maribor
	Ostrava Out Jičín

2012

	Mobile Multifunctional Centre
	P. Kupelwieser - Visionary Operas for the 21st Century
	Ostrava's Cultural Memory
	Utopia III - A Monument in the City
	The Month of Author's Reading
	Ostrava Arrivals
	Ostrava Culture Portal
	Intercultural Park
	We Are on Queue
	Culture Rooted in the Earth
	Green Points of Change 2015
	Werkstatt Ostrava - Berlin
	Iron Sculpture
	Old Arena
	CycloArt
	Run for 2015
	Colours of Ostrava
	Minikunsthalle
	City Orientation System
	Following in the Tyre Tracks of David Byrne
	Senior Friendly
	Ostrava Camera Eye International Film Festival
	Radio Ostrava 2015
	Ostrava by Tram
	Ostrava out Košice
	Ostrava Out Marseille
	Ostrava Out Vienna
	Ostrava Out Budapest

2013

	Mobile Multifunctional Centre
	In Ostrava: Reading of new orchestral compositions
	Leoš Janáček: From the House of the Dead
	P. Kupelwieser - Visionary Operas for the 21st Century
	Ostrava's Cultural Memory
	Utopia IV - We're All Artists
	Cover Story
	The Month of Author's Reading
	Ostrava Arrivals
	Ostrava Culture Portal
	Circus Try-It-Out
	We Are on Queue
	Culture Rooted in the Earth
	Green Points of Change 2015
	To Hear the City
	Werkstatt Ostrava - Berlin
	Iron Sculpture
	Vietnamese Bedtime Cartoons (shooting)
	Cubes of Culture
	Coal - Coke - Iron
	Ostrava Arrivals 2015
	CycloArt
	Run for 2015
	Big Community Project
	Colours of Ostrava
	In Ostrava: Subscription Series
	Minikunsthalle
	Following in the Tyre-tracks of David Byrne
	Senior Friendly
	Ostrava Camera Eye International Film Festival
	Radio Ostrava 2015
	Ostrava by Tram
	Ostrava out Umea
	Ostrava Out Riga
	Ostrava Out Stockholm
	Ostrava Out Paris
	Ostrava Out Hradec Králové

2014

Mobile Multifunctional Centre
In Ostrava: Reading of new orchestral compositions
Leoš Janáček: From the House of the Dead
The Ring of the Nibelung
P. Kupelwieser - Visionary Operas for the 21st Century
Ostrava's Cultural Memory
Edvard Munch
Three-Headed Dragon
Art Within Reach
Utopia I - Joint Exhibition
Tickets
National to National?
Ostrava +
CIRCOM Regional Conference 2015
The Month of Author's Reading
That's How I See It...
Treasures of the Amber Road
Summit of Central European Culture
Ostrava Arrivals
Ostrava Culture Portal
Circus Try-It-Out
We Are on Queue
Culture Rooted in the Earth
Green Points of Change 2015
Dance Videos
To Hear the City
Anton Kolig
Jindřich Chaloupecký Award
The Creative Miner
Korea - Europe
The Other Europe, Part 2 ®
Werkstatt Ostrava - Berlin
Iron Sculpture
Swan's Dream
Seen Through Vietnamese Eyes
Premier League
Vietnamese Bedtime Cartoons (broadcast)
Reading is for Everyone, Anywhere
Cubes of Culture
Coal - Coke - Iron
From the Church to the Pub
Old Arena
Ostrava Arrivals 2015
18th European Meeting of Miners and Metalworks
Ballet Master MegaClass XXXXXL
CycloArt
Contemporary Circus
The Winter Out
Run for 2015
Ostrava Urban Olympics
Ostrava Nights - Midsummer Festival
Tug-of-War Between Moravian and Silesian Ostrava
Big Community Project
Colours of Ostrava
In Ostrava: Subscription Series; In Ostrava: Composition
The Swinging Factory
Sounding Chimneys
Minikunsthalles
Following in the Tyre Tracks of David Byrne
Utopia V - Light Show
Respiratory Symphony
Senior Friendly
Ostrava Camera Eye International Film Festival
Radio Ostrava 2015
Code:Model!!!
Across the Century
Ostrava by Tram
Ostrava out Berlin
Ostrava Out Košice
Ostrava Out Mons
Ostrava Out Prague

2015

The Ring of the Nibelung
The Month of Author's Reading
Ostrava Arrivals
Ostrava Culture Portal
We Are on Queue
Culture Rooted in the Earth
Green Points of Change 2015
Werkstatt Ostrava - Berlin
Premier League
Coal - Coke - Iron
Old Arena
The Winter Out
Run for 2015
Big Community Project
Senior Friendly
Ostrava Camera Eye International Film Festival
Neorealism - Retrospective
French New Wave - Retrospective
Radio Ostrava 2015
Ostrava by Tram
Ostrava out Donostia
Ostrava out Lille
Ostrava Out Katowice

2016

The Month of Author's Reading
Ostrava Arrivals
Ostrava Culture Portal
We Are in Line
Culture Rooted in the Earth
Green Points of Change 2015
Werkstatt Ostrava - Berlin
Coal - Coke - Iron
Old Arena
Run for 2015
Big Community Project
Senior Friendly
Ostrava Camera Eye International Film Festival
Music in Film - Retrospective
Radio Ostrava 2015
Ostrava by Tram
Ostrava out Copenhagen
Ostrava Out Karlovy Vary
Ostrava Out Moscow

2017

	The Month of Author's Reading
	Ostrava Arrivals
	Ostrava Culture Portal
	We Are on Queue
	Culture Rooted in the Earth
	Green Points of Change 2015
	Werkstatt Ostrava - Berlin
	Coal - Coke - Iron
	Old Arena
	Run for 2015
	Big Community Project
	Senior Friendly
	Ostrava Camera Eye International Film Festival
	Radio Ostrava 2015
	Ostrava by Tram
	Ostrava out Amsterdam

2018

	The Month of Author's Reading
	Ostrava Arrivals
	Ostrava Culture Portal
	We Are on Queue
	Culture Rooted in the Earth
	Green Points of Change 2015
	Werkstatt Ostrava - Berlin
	Coal - Coke - Iron
	Old Arena
	Run for 2015
	Big Community Project
	Senior Friendly
	Ostrava Camera Eye International Film Festival
	Radio Ostrava 2015
	Ostrava by Tram
	Ostrava out Milan

2019

	The Month of Author's Reading
	Ostrava Arrivals
	Ostrava Culture Portal
	We Are on Queue
	Culture Rooted in the Earth
	Green Points of Change 2015
	Werkstatt Ostrava - Berlin
	Coal - Coke - Iron
	Old Arena
	Run for 2015
	Big Community Project
	Utopia 2020 - Light Show
	Senior Friendly
	Ostrava Camera Eye International Film Festival
	Film Noire - Retrospective
	Radio Ostrava 2015
	Ostrava by Tram
	Celebration of the fifth anniversary of Ostrava ECOC 2015
	Ostrava Out: Mons
	Ostrava Out: London

2020

...We have already begun...

An overview of the main activities implemented during the candidacy

The project is part of the following strategy documents, defining the city's and region's developmental and cultural policy:

- Mapping and analysis of the cultural offer (prepared by in 2007–2008 by the Department of Cultural Studies in the Faculty of Philosophy and Arts of Charles University in Prague)
- Concept for Development of the City of Ostrava to 2020
- Strategic Development Plan for the City of Ostrava 2009–2015
- Marketing Strategy for the Development of Tourism in the Moravian-Silesian Region for 2009–2013
- Regional Innovation Strategy 2010–2016

Mobilization of residents and organizations in the city

- Cultural institutions and individuals; politicians; representatives of the City Authority and Regional Authority; the most significant businesspeople, hoteliers and restaurateurs; the Stodolní Agency; sport clubs (the Baník Football Club, the Czech Figure Skating Association), and others

Architecture:

- A public combined urban design competition with international participation for the revitalization of the Black Meadow site.
- Construction of an alternative stage for the Ostrava Puppet Theatre is currently underway
- Preparations to construct a concert hall
- Approval of EU funding for the New Vítkovice project
- Preparatory work for construction of the Gas congress and community centre within the New Vítkovice project
- Studies by architecture studios for a new building for the regional gallery
- Beginning of the revitalization of landmark-protected buildings, the Double Hall and Single Hall, for cultural and social use
- Approval of EU funding for a project to revitalize the Mining Museum
- Beginning of the revitalization of two main railway stations

The establishment of new periodic events and the creation of permanent art works

- Old Arena – club for culture and information 2015 – revitalizing a former theatre in the centre of the city – 20 events per month
- Ostrava Camera Eye international film festival
- Month of Authors' Readings in Ostrava
- *Mysterious Ostrava* fold-out book by Lucie Seifertová – the first children's book about Ostrava
- *The White Book of Ostrava Culture* – a 17-chapter cultural history by a collective of authors under the leadership of Ivo Kaleta
- Memorial to Karel Reisz by Marek Pražák
- Feature-length documentary about Karel Reisz directed by Mira Erdevički-Charap, Czech Television in co-production with Arcimboldo, London (being prepared)

Extraordinary events and projects

- “Ostrava Arrivals”, mapping the roots of today’s Ostravans on the basis of first-hand accounts
- “Ostrava in Prague”, 24 May–10 September 2010 / presentations of theatre, music, art and films from Ostrava – 31 events in all
- “Ostrava in Brussels”, 1–20 June 2010 / “Ostrava, City of My Hope” – exhibition by a loose collective of photographers associated with the Fiducia Gallery
- Month of Authors’ Readings in Ostrava, 1 July–1 August 2010
- “Black Meadow Happening”, 30 May 2010 / day-long event with performances by 35 Ostrava artists and cultural figures
- Collaboration on events: One World film festival (22–31 March 2010), “Ostrava Wide Open!!!” (24 April 2010), International Dance Day in Ostrava (29 April 2010), Ostrava Museum Night (25 May 2010), Theatre Awards in Ostrava (26 June 2010), Colours of Ostrava (15–18 July 2010), and others
- “Ostrava?” exhibition, 18 September–25 October 2009

Conferences, education, cultural policy

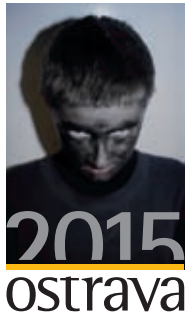
- International symposium “Art, Cultural Diversity and Social Inclusion – Preconditions for the Development of Creativity”, 13–14 May 2010, main speakers: Colin Mercer and Lia Ghilardi, in cooperation with the British Council
- International conference “Soft Factors in the Regional Development of Regions with an Emphasis on Culture, Creativity and Innovation”, in cooperation with the University of Ostrava, 24–25 June 2010, main theme: regional development and the role of culture in the regeneration of the urban space. Participants in the conference: Zora Jaurová – director of the Košice 2013 project, Ralf Ebert – Stadtart / Dortmund, Brigitte Zierhut-Bösch – Linz 2009, Susanne Skipiol – Essen 2010, Peter Trowles – Glasgow School of Art, David Rylander – Jönköping Business School / Jönköping, Sweden, Bastian Lange – expert in regional development and creative industry / Leipzig.
- Future City Game, in cooperation with ProCulture and the British Council (two games with the themes “Creative City Ostrava – My Story” and “Ostrava 2015 – City of Cultural Diversity”, involving 32 residents, 68 ideas)
- Seminar for art and culture professionals about the utilizing European programmes and funds in culture, in cooperation with the Czech office of the EU Culture Programme – Art Institute, 5 May 2010

Volunteers

- 12 volunteers working at the Old Arena – club for culture and information 2015
- 44 volunteers for the Month of Authors’ Readings, 1 July–1 August 2010
- Involvement of volunteers from the Coordination Council for Seniors and People With Disabilities

The candidacy was the catalyst for several initiatives

- The Factory initiative, to establish an independent centre for progressive art
- The Kunsthalle Ostrava civic association of artists, to support establishment of a municipal gallery
- Revitalized Ostrava, an initiative by architects



Ostrava 2015

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The Rotterdam-based Maxwan Architects + Urbanists studio is the winner of the urban design competition to revitalize the Black Meadow site.



